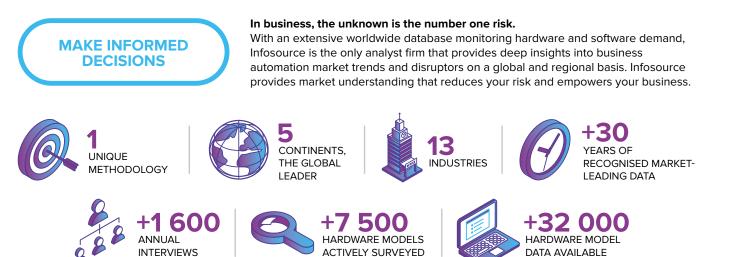




## TRUSTWORTHY KNOWLEDGE -DEPENDABLE OUTCOMES

We want you to have the most dependable data, market intelligence and advisory services to be able to make decisions with confidence that inform relevant and reliable business outcomes.



### CAPTURE SOFTWARE

The Capture Software division provides specialist advisory services around the growing market for solutions to convert unstructured input into actionable information. This includes coverage of technologies in the areas of optical character recognition (OCR), natural language processing (NLP), machine-learning (ML), Robotic Process Automation (RPA), and more. The services include:

- Strategic and tactical marketing advice
- Input on software development management
- Operations and planning systems analysis
- Programme and product management direction
- Global and regional market analysis and predictions
- Vertical market assessment
- Vendor capability analysis
- Analysis of emerging technologies and business opportunities
- Inquiries and strategy workshops



#### **DOCUMENT IMAGING REPORT**

Be knowledgeable with the digital publication that keeps you informed of the latest news, trends, and industry opinions.

News

Trends

Blogs

- Features
- Opinions
- Analyst Views
- Press Releases



### We empower you to plan, implement, monitor and improve.

- Gain operational clarity
- Identify threats & opportunities
- Develop market-aligned strategies
- Design effective tactics
- Inform fact-based market interpretations
- Stimulate accurate investment decisions



We accumulate the data at point of sale – not the supply chain – to give you exceptionally accurate information you can rely on, to inform market strategies that eliminate uncertainty.

- 10 Years of model-level historical data
- ISDB7 presents visual customisable dashboards and pivots tables
- Compare data sets within seconds
- Strategic and tactical marketing
- Key market trends and competitive analysis

# CAPTURE CONFERENCE

Infosource brings you Capture Conference, the exclusive annual US and European event for select audiences. It is the only conference that unites industry leaders in hardware, software and services to identify and understand trends and determine future strategies.

- Understand trending sector influences
- Know and plan for market variables
- Identify opportunities
- Inform executives
- Develop relevant market messaging
- Plan market segments
- Deploy performance-orientated programmes



#### Infosource SA

8, av. des Grandes-Communes, P.O. Box 245, CH-1213 Petit-Lancy 1, Switzerland. Infosource (USA) Inc 1013 Centre Road, Suite 403A, Wilmington, DE 19805 – USA.

www.info-source.com