



DIRECT-TO-GARMENT PRINTERS

Executives, product managers, and marketing strategists can optimise their performance by using reliable data for continuous improvement.

Being unable to accurately explore precise market data inhibits your ability to sustainably predict revenue potential and identify new market niches or market share scenarios.

Get the upper hand with the industry's leading information on Direct-to-Garment Printers to be more competitive and stay ahead of the curve.

LEARN:

- ▶ Market size development and potential
- ▶ Relative competitor market strengths and weaknesses
- ▶ Production capacity loads and investments

PERFORM:

- ▶ Realistic sales targets
- ▶ Promotional results
- ▶ New product development requirements

THE GLOBAL PRINT MARKET DATA LEADER

Our reports and services are based on extensive field research at point of sale for each industry in most countries in Europe, Middle East and Africa.



ACCURATE
No estimates,
data is not supply
chain-based



EXTENSIVE
More than 1 600
face-to-face
interviews



KNOWLEDGEABLE
Local researchers and
regional knowledge



THOROUGH
Interview most minor
and every major player
in each country



EXPERIENCED
Over 30 years delivering
dependable intelligence



INCLUSIVE
Methodology excludes
no segment or distribution
channel



RECOGNISED
Acknowledged by industry for
uniquely detailed accuracy



ACCESSIBLE
Our ISDB 7 contains 10 years of model-level
historical data, visually customisable dashboards,
allowing you to compare data sets in seconds







COMPETITIVE
Gain the most accurate,
most timely and therefore
unparalleled market insights

DIRECT-TO-GARMENT INTELLIGENCE

Supplement formal reports with precise data from predetermined or custom queries. View results in the dashboard or export to PDF or spreadsheet. Enjoy the visual ease of ISDB 7, our most powerful and customisable digital interface to date.





- ▶ Data for all entry, medium, and high-end equipment
- ▶ With placement information by brand, manufacturer and model
- ▶ Revenues by brand and manufacturer
- ▶ Equipment categories based on price levels
- ▶ View further segmentations by equipment features
 - ➔ Print area
 - ➔ Printing resolution
 - ➔ Light and dark print speeds in seconds-per-print
 - ➔ Production light and dark speeds in prints-per-hour
 - ➔ Table-top or industrial device type
 - ➔ Number of printing platens

RELEASED TO ALIGN WITH YOUR ACTIVITIES

FEBRUARY	MAY
 Previous year's full year, fourth quarter, and second half-year data, plus the current year's half-year projections.	 First quarter data.
AUGUST	NOVEMBER
 Second quarter, first half-year data and second half-year projections.	 Third quarter and year-to-date data (January to September).

MARKET INTELLIGENCE IN 4 STEPS

Call us in Switzerland or the USA at the numbers below or simply:

-  Go to our website www.info-source.com
-  Enter your email to **Speak to an Expert**
-  Hit send
-  One of our analysts will reach out to you

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Infosource SA
8, av. des Grandes-Communes,
P.O. Box 245, CH-1213
Petit-Lancy 1, Switzerland.
Tel: + 41 (0) 22 879 5757

Infosource (USA) Inc
1013 Centre Road, Suite 403A,
Wilmington, DE 19805 – USA.
Tel: +1 (001) 302 467 2255

www.info-source.com