



DOCUMENT MANAGEMENT SCANNERS

Identify customer uptake to accelerate growth and maximise profitability.

Without regularly analysing market data, strategists, product managers and executives cannot create activities and strategies that perform.

Get access to the industry's leading market study on Document Management Scanners and help your people to diagnose, plan, implement, and monitor product strategies that work.

LEARN:

- ▶ Market size development and potential
- ▶ Relative competitor market strengths and weaknesses
- ▶ Production capacity loads and investments

PERFORM:

- ▶ Realistic sales targets
- ▶ Promotional results
- ▶ New product development requirements

THE GLOBAL PRINT MARKET DATA LEADER

Our reports and services are based on extensive field research at point of sale for each industry in most countries in Europe, Africa, Middle East, Americas, and Asia-Pacific.



ACCURATE
No estimates,
data is not supply
chain-based



EXTENSIVE
More than 1 600
face-to-face
interviews



KNOWLEDGEABLE
Local researchers and
regional knowledge



THOROUGH
Interview most minor
and every major player
in each country



EXPERIENCED
Over 30 years delivering
dependable intelligence



INCLUSIVE
Methodology excludes
no segment or distribution
channel



RECOGNISED
Acknowledged by industry for
uniquely detailed accuracy



ACCESSIBLE
Our ISDB 7 contains 10 years of model-level
historical data, visually customisable dashboards,
allowing you to compare data sets in seconds









COMPETITIVE
Gain the most accurate,
most timely and therefore
unparalleled market insights

DOCUMENT MANAGEMENT SCANNERS INTELLIGENCE

Supplement formal reports with precise data from predetermined or custom queries. View results in the dashboard or export to PDF or spreadsheet. Enjoy the visual ease of ISDB 7, our most powerful and customisable digital interface to date.





- ▶ Data for all document-class A3 and A4 scanners
- ▶ Across 6 categories from personal to high-volume production
- ▶ Revenues by brand and manufacturer
- ▶ Equipment categories in standard groupings or client-defined speed bands, price ranges and resolution
- ▶ With actual unit sales with market value estimates, by country
- ▶ Placement information by country, brand, manufacturer and model
- ▶ View further segmentations by equipment features
 - Integrated computing
 - Sorting capability
 - Imprinter
 - Personal mobile
 - Duplex
 - Available interface
 - Bed type

RELEASED TO ALIGN WITH YOUR ACTIVITIES

FEBRUARY	APRIL	MAY
 Full year report. Previous year's second half-year and fourth quarter reports. First half-year sales projections for the current year.	 Scanner Digest.	 First quarter report.
AUGUST	OCTOBER	NOVEMBER
 Mid-year and second quarter reports, second half-year sales projection, full year estimates.	 New 5-year long range forecast.	 Third quarter report.

MARKET INTELLIGENCE IN 4 STEPS

Call us in Switzerland or the USA at the numbers below or simply:

-  Go to our website www.info-source.com
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-  Hit send
-  One of our analysts will reach out to you

Or you can explore your options on our website for quarterly market data, advisory services, analyst views, reports, outlooks, and industry content from Document Imaging Report.

Support intelligent, data-based business development today.

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