

TWAIN Working Group – Capture & IDP Conference 2023

Monetizing TWAIN Direct

September 7th, 2023



Kevin Neal,
Marketing Chair,
TWAIN Working Group

Technology With **Artificial Intelligence** Name



Use Cases

- Generative TWAIN Direct – Create TWAIN Direct Tasks
- Conversational TWAIN Direct
 - Talk to your TWAIN Direct device, *“Scan both sides, in color, PDF...”*
 - Talk to your TWAIN Direct docs, *“...redact PII, add authenticity token...”*
 - Talk to your TWAIN Direct cloud, *“...send to Erin’s email, send me a report.”*
- TWAIN for Capture & IDP
 - Image classification, extraction, workflow, analysis and valuable insights!



TWAIN Direct Developers Day



“Integration of TWAIN Direct was simple and easy”

“There was a good vibe at Developers Day”

“The partner ecosystem and ISV solutions for TWAIN Direct are really impressive”



- One day for a functional web scanning application
- Hands-on Technical Track with TWAIN Direct experts
- Informative Business Track with industry experts
- Valuable personal networking opportunity

twaindirect.org/twain-direct-developers-day

TWAIN Direct ISV Showcase Series

- TWAIN Direct ISV Showcase Series for ecosystem building
 - Cybersecurity with iVALT and Barlea
 - Cashflow Management with SimpliCapital
 - ECM with Xerox DocuShare
 - Image conversion with Qualcomm
 - Capture & IDP with Verve Corporation



Membership – TWAIN Classic and TWAIN Direct

TWAIN Working Group is a not-profit organization supported by membership delivering open source standards for image acquisition.



- TWAIN Classic 2.5 specification, sample source and tools on GitHub
- TWAIN Direct RESTful API specification
 - Cloud, Bridge and Apps source code on GitHub

twain.org/membership

TWAIN Working Group resources



TWAIN Working Group

- TWAIN Working Group website: twain.org
- TWAIN Working Group membership: twain.org/membership

TWAIN Direct

- Website: twaindirect.org
- GitHub: github.com/twain/twain-direct and github.com/twain
- FAQ's: twaindirect.org/faq
- Newsletter: twain.org/newsletter
- Forum: twain.org/forums/forum/twain-direct



TWAIN Direct Developers Day

- Website: twaindirect.org/twain-direct-developers-day
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