



# CAPTURE SOFTWARE SERVICES

***Management gains market insights to inform strategic planning and demand generation using quantitative and qualitative, in-depth market data.***

Executives, product managers, and marketing strategists cannot track and understand market dynamics for increasingly critical Capture Software Services to enable faster decision-making, analytics, compliance and automation, without high-quality data, analyses, and advisory services.

Access the definitive Capture Software Services market study and related services. Based on direct input from major vendors with local, regional, and global presence. Reveal deep metrics and analyses, understand what drives the markets to accurately predict potential.

## HOW CAN WE HELP YOU?

### STRATEGIC PLANNING:

- ▶ Explore opportunities that support business growth and strategic plans
- ▶ Identify and estimate market potential
- ▶ Understand relevant market and technology trends
- ▶ Plan portfolios for new and partner technologies

### DEMAND GENERATION:

- ▶ Benchmark and identify business and channel partners
- ▶ Align demand generation with high-growth vertical and horizontal applications
- ▶ Optimise go-to-market via identification of trends and distribution

## THE GLOBAL CAPTURE MARKET INTELLIGENCE LEADER

Our reports and advisory services are based on extensive field research in most countries in Europe, Africa, Middle East, Asia-Pacific, and the Americas.



**ACCURATE**  
No estimates,  
data is not supply  
chain-based



**EXTENSIVE**  
More than 1 600  
face-to-face  
interviews



**KNOWLEDGEABLE**  
Local researchers and  
regional knowledge



**THOROUGH**  
Interview most minor  
and every major player  
in each country



**EXPERIENCED**  
Over 30 years delivering  
dependable intelligence



**INCLUSIVE**  
Methodology excludes  
no segment or distribution  
channel



**RECOGNISED**  
Acknowledged by industry for  
uniquely detailed accuracy



**ACCESSIBLE**  
Our ISDB 7 contains 10 years of model-level  
historical data, visually customisable dashboards,  
allowing you to compare data sets in seconds



**COMPETITIVE**  
Gain the most accurate,  
most timely and therefore  
unparalleled market insights

## CAPTURE SOFTWARE SERVICES INTELLIGENCE



Supplement formal  
reports with key advisory  
engagements.



Gain critical insights into  
Capture Software, which is  
used for acquiring, classifying,  
and converting unstructured  
and semi-structured data.







Leverage the invaluable expertise of analysts who  
guide relevant interpretations of how customers  
transform data into usable information for business  
transactions, analytics, records management,  
discovery, and compliance.

## DETAILED ANALYSES INCLUDE

- ▶ Technology segments
- ▶ Vertical markets and use cases
- ▶ Input sources
- ▶ Revenue elements
- ▶ Vendor capabilities

## ALWAYS ON - ALIGNED WITH YOUR ACTIVITIES

ANNUAL	CONTINUOUS	QUARTERLY	AD HOC
 <b>Annual Worldwide Capture Software Market Analysis</b> – includes details for key geographies	 <b>Market Vendor Matrix</b> – vendor and product analysis	 <b>Quarterly State of Capture Market Updates</b> – includes major vendor news	 <b>Special Reports</b> – new and emerging market opportunities

## MARKET INTELLIGENCE IN 4 STEPS

Call us in Switzerland or the USA at the numbers below or simply:



**1** Go to our website  
[www.info-source.com](http://www.info-source.com)



**2** Enter your email to  
**Speak to an Expert**



**3** Hit send



**4** One of our analysts  
will reach out to you

Or you can explore your options on our website for quarterly market data, advisory services, analyst views, reports, outlooks, and industry content from Document Imaging Report.

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